| **Stakeholder name** | **Title** | **Role** | **Power**  **(H/L)** | **Interest**  **(H/L)** | **Requirements** | **Communication** |
| --- | --- | --- | --- | --- | --- | --- |
| Noor Alani | CEO | Sponsor | H | L | The project should Increase revenue by 5% within 2 years. | Monthly progress report |
| Liam Palmers | Senior Architect | Back-end Web Developer | L | H | When the user is browsing the e-commerce website, the application shall enable the purchase functionality for products without any errors.  Throughout the project development, the system shall implement robust security certificates for all relevant components to ensure secure communication and data protection. | Weekly Meetings |
| Alex Scott | Project Manager | Project Manager/Database administrator | H | H | The project shall utilize resources efficiently to ensure a successful launch within the agreed-upon timeline and allocated budget. | Weekly Meetings |
| Bethany Jones | UX/UI Designer | Front-end Web Developer | L | H | The system shall ensure easy accessibility to users by providing intuitive navigation, clear labeling, and responsive design. | Weekly Meetings |
| Chris Brown | CFO | Fund management, cash flow analysis accounting, | H | L | The project shall adhere to the allocated budget throughout its implementation to avoid exceeding the specified financial limits. | Monthly progress report  Ad-Hoc Financial Reports |
| Eleanor Shellstrop | Secretary | Event planning, internal memo communication | L | L | - | Reports to the board  Forwards Progress Reports |
| Ryan Seacrest | Marketing Manager | Marketing Lead  Advertisement | L | L | The website shall aim to increase visitor rate by implementing effective SEO strategies, optimizing content, and utilizing online marketing techniques within a specified timeframe. | Monthly Progress Report |

Reference: Excelonist (n.d.) *PM template*. htttp://www.Excelonist.com.